



# *Firebucket Digital Services*

*Company Profile*

# Who we are & What we do?



*We are Socialites, an Indian-based and middle east social media communications company. We are aware of how crucial a brand's social media presence is. We get to know them and their target audiences well before creating, developing, and communicating brands and messages in a compelling and engaging manner on their social media platforms.*

*Firebucket Digital Marketing creates and implements social media marketing campaigns for its clients in such a way that they add value to potential and existing stakeholders and do not appear to be a simple company pushing product.*

*The best way for us to tell you our story is through the projects that we deliver for our clients*

*The following pages will show a brief about us, our services, and some of the best creative  
We hope you enjoy it!*

# What We Believe?

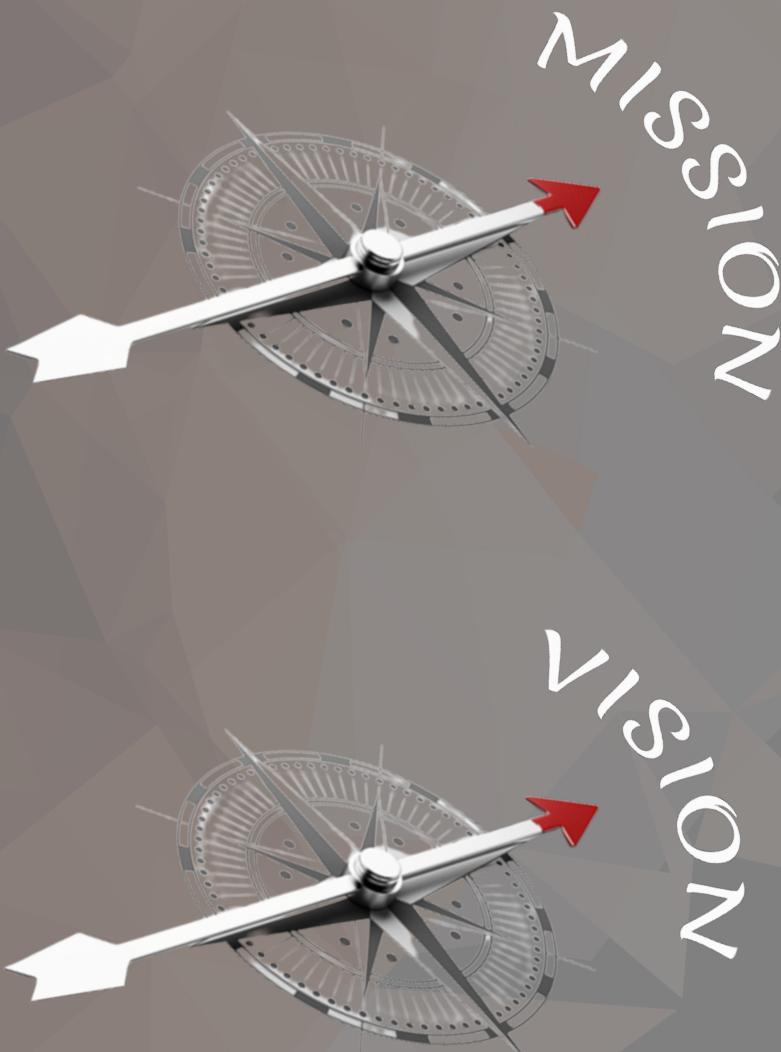
*We believe in the power of ideas to drive innovative brand results. Our ideas are born from powerful research-driven insight and in-depth local knowledge, resulting in unrivalled results. Our practice is to create brand strategies that allow you to capitalize on your distinct market presence while also ensuring that your brand promise is more prominently represented.*

*We'll fulfil that brand promise through guiding actions, both large and small.*

*We believe that our purpose is to assist you, our client, in developing long-lasting brands that command consumer loyalty. We promise to come up with captivating ideas that keep your promise consistent with your brand's image and identity. We complement our mission with actions that benefit you.*



# Our Vision & Mission



*Our mission is to assist organizations in successfully and qualitatively representing their businesses on the web by first truly understanding their needs and then providing customized solutions for them. The goal of Firebucket Digital Marketing is to provide high-quality products while maintaining long-term relationships with our clients. Our Digital Marketing Company builds relationships based on honesty and trust, rather than hiding behind data or statistics.*

*Our primary goal is to provide outstanding business solutions to our clients. We aim to deliver not only better, but a combination of uniqueness and the highest quality services you've ever experienced in website development, content management, creative design, and digital marketing services.*

*One of the most important services we provide to our clients is Social Media Marketing and Business to Business.*



# Our Team



**Bhumi Oza**  
Founder



**Jignesh Oza**  
Co-Founder



**Vivek Patel**  
Director



**Piyush Oza**  
Director



**Nilesh**  
Graphic Designer



**Niki**  
Graphic Designer



**Smit**  
Graphic Designer



**Aneri**  
Graphic Designer



**Darshil**  
Graphic Designer



**Nishant**  
Business Development Manager



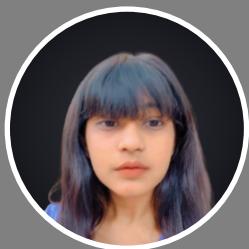
**Harsh**  
Social Media Executive



**Parth**  
Social Media Executive



**Mansi**  
Social Media Manager



**Taniya**  
Content Writer



**Palak**  
Customer Service Representative



# *Services We Serve....*



*Branding*

*Logo*

*Signage*

*Social Media Marketing*

*SEO*

*Media Planning*

*Email Marketing*

*Influencer Marketing*

*Google Ads*

*Event Marketing*



# Branding....



*From developing business branding concepts to designing branding elements, our team creates distinctive brands that set your company apart from the competition.*

*smit*



# Logo....

*Our team creates unique brands that set your company apart*

*from the competition, from conceptualizing your business*

*branding to designing the branding elements.*



# Signage ....



*We have talented in-house designers who create stunning digital billboards, banners, animated video, documentaries, and much more. Whether you want to create a new brand or rebrand an existing one, our creative agency will assist you in meeting your goals.*



# *Search Engine Optimization ....*



*Outrank your competitors in search engine results pages by utilizing our SEO services, which include content creation, on-page optimization, and the development of high-authority backlinks.*

# *Social Media Marketing...*

*We assist you in managing your corporate profile and*

*posting engaging content to increase followers on social*

*media platforms such as Facebook, Instagram, Snapchat,*

*Twitter, and LinkedIn.*



# *Email Marketing ....*

*Our turnkey email marketing solution*

*provides your business with all of the digital*

*assets needed to set up, launch, and manage*

*email marketing campaigns.*



# *Media Planning ....*



*Gain access to experts who can assist your company with all media-related tasks, from planning to execution. We also track results to ensure the highest possible ROI.*

# Influencer Marketing ....

*We help you find the right influencers and  
work with them to promote your brand,  
products, and messages to a highly targeted  
audience.*



# Google Ads ....



*Our Google Ads service ensures a steady stream of highly targeted traffic to your websites, landing pages, and affiliate offers in order to acquire business leads and drive sales.*

# *Events Marketing ....*

*Our expert team collaborates with you to determine the goals of your event. We recommend the best event, attract your target audience, and organize it.*



# SOCIAL MEDIA MANAGEMENT

We aim at creating brand a wareness, initiate & encourage consumer interactions & also look after the reputation management.

*Social Media Management means managing your all social media profile like Facebook, Twitter, Google plus, etc in an integrated manner. It includes continuous updates about your brand and more important is interaction with your customer.*

*Nowadays customers not only check brand's presence on social media presence and reads review written by other users, but also check whether brand is responsive or not. Customer's trust also increases when he/she observes his/her friend is also following the same brand.*

*For all these, it is necessary for a brand to manage all social media profiles in an utmost professional manner.*

*We, at Socialee, take care of this with a pride of expertise. We are a team of content writers, graphic designer, social media strategist and social media manager. So, this helps a brand to get social with lucid content, attractive graphics and integrated strategy*

## What's included in SOCIAL MEDIA MANAGEMENT

- ✓ **SOCIAL ACCOUNT SETUP**  
Developing business pages on different social media platforms.
- ✓ **SOCIAL MEDIA STRATEGY**  
Positioning and targeting on social media
- ✓ **SOCIAL MEDIA PLAN**  
Social Media Calender in accordance with strategy
- ✓ **CONTENT CREATION**  
Copy, image, GIF, video, slideshow and canvas
- ✓ **POSTING**  
Tracking the best time to post through software
- ✓ **SOCIAL MEDIA LISTENING**  
Tracking the brand mention and responding to them
- ✓ **BUSINESS PAGE OPTIMIZATION**  
Optimizing the page to get higher rank in relevant categories
- ✓ **INCREASE NETWORK POPULARITY**  
Increasing fan base in targeted audience
- ✓ **KEY PERFORMANCE METRICS REPORTING**  
Visual report showing analytics to make easy strategic decision
- ✓ **SPAM MONITORING & REPUTATION MANAGEMENT**  
Removing abusive comments and decreasing spam & War -room facility when brand faces any challenging situation.
- ✓ **FACEBOOK APPS DEVELOPMENT**  
Apps development to integrate other social media accounts, contact us form, feedback form on fb



# SOCIAL MEDIA OBJECTIVES

A Social Media Marketing campaign can address several business challenges.

A customized social media campaign can be designed to achieve specific objectives.

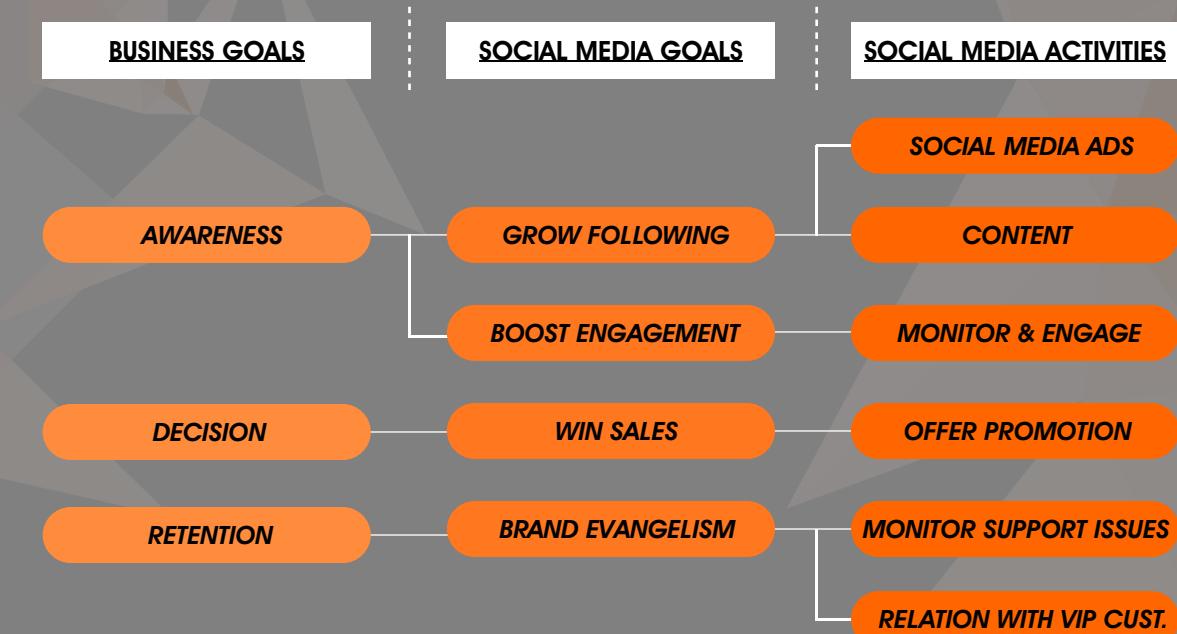
Following is a list of some of the prominent campaign objectives, which may be selected and prioritized based on client's business requirements:

- Increase online brand awareness
- Increase engagement
- Win sales
- Increase brand advocates on social media



## BUSINESS GOALS

## What are the objectives and how we achieve?



# *Social Media Platforms?*

## **How We Work For Different**



# SOCIAL MEDIA PLATFORMS

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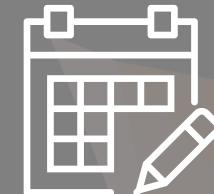
Image / Video / GIF  
Creations



Quiz / Polls  
Creations



Offers &  
Discounts



Event  
Creations



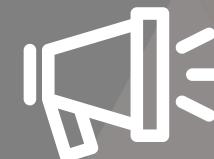
Facebook  
Live



Campaign  
Creation



Tweet Chats  
on Twitter



Social Media  
Advertising

*Deciding about the suitable*  
**SOCIAL MEDIA PLATFORMS**  
*for your business*

**WE CONNECT YOUR BUSINESS WITH ALL MAJOR SOCIAL MEDIA PLATFORMS**



**Facebook**



**Twitter**



**Google +**



**You Tube**



**Pinterest**



**Instagram**



**Linked In**

# GLIMPSE OF OUR WORK



## REACHED MORE THAN 90+ LACS AUDIENCE

*We reached to more than 90+ lacs of audience through the campaigns run for different clients on various social media platforms such as facebook, twitter, google+, instagram & pinterest.*

*The brand pages we manage are among top 10 in their particular categories in India*



## CREATED 13,000+ CREATIVE & CONTENT

*Our creative team created more than 13,000 creative work for social media promotions. The creative images and SEO friendly content was the reason for higher engagement on the campaigns.*

**and also...**

*Campaigns targeting the audience of 16+ Countries incl. India, USA, Australia, UK etc.*



## MORE THAN 120+ CAMPAIGNS

*Our team of experts created more than 120+ social media campaigns. The strategies used in the campaigns gave a boost to the social media pages of the brands.*

*The targeted audience was from 38+ highly populated cities like New York, Sydney, Mumbai, Delhi, Ahmedabad etc.*



# Glimpse of our work

## Branding



## Consultancy



## Food & Cafe



## Hopitality



## Industries



## Realeastate



## Spa & Salon



## Store



# Certification & Partnership



# *Why should YOU Hire us....*

*Our approach to social media differs significantly from that of other digital media players.*

*Our approach to social media is markedly different from that of other digital media companies.*

*Every brand has a story, which we make sure to share on social media.*



## *Head Office*

### AHMEDABAD

515, Gala Empire, Driving Road  
Near Doordarshan Tower  
Ahmedabad-380052

 +91-95120 00198

 info.firebucket@gmail.com

 www.firebucketservicespvtltd.com

## *Branch Office*

### AHMEDABAD

D-1004, Titanium Square, Thaltej,  
Ahmedabad-380054

 +91-82008 09780

## *Branch Office*

### DUBAI

Rolex Twin Tower, Deira Near,  
Union Metro Station

 +971-50316 7792



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Let's meet up for a  
**COFFEE**  
and talk about  
**SOCIAL MEDIA**

We believe in  
**DELIVERING**  
best campaign for  
**SOCIAL MEDIA**  
MARKETING