



Firebucket Digital Services

Company Profile

Who we are & What we do?

We are Socialites, an Indian-based and middle east social media communications company. We are aware of how crucial a brand's social media presence is. We get to know them and their target audiences well before creating, developing, and communicating brands and messages in a compelling and engaging manner on their social media platforms.

Firebucket Digital Marketing creates and implements social media marketing campaigns for its clients in such a way that they add value to potential and existing stakeholders and do not appear to be a simple company pushing product.

The best way for us to tell you our story is through the projects that we deliver for our clients

The following pages will show a brief about us, our services, and some of the best creative

We hope you enjoy it!



*What **We** Believe?*

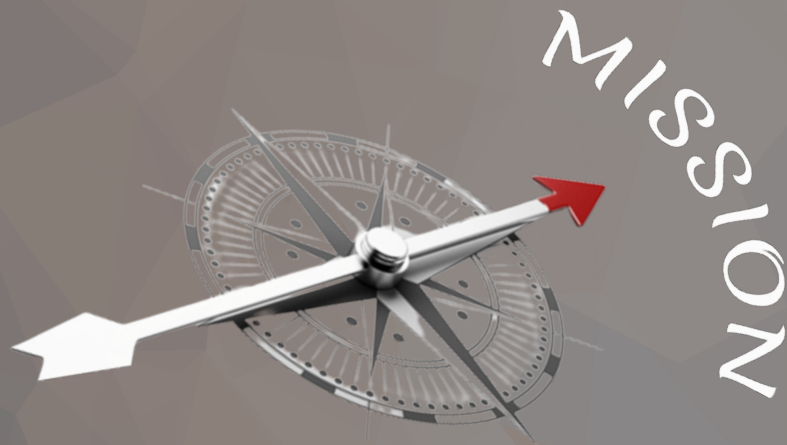
We believe in the power of ideas to drive innovative brand results. Our ideas are born from powerful research-driven insight and in-depth local knowledge, resulting in unrivalled results. Our practice is to create brand strategies that allow you to capitalize on your distinct market presence while also ensuring that your brand promise is more prominently represented.

We'll fulfil that brand promise through guiding actions, both large and small.

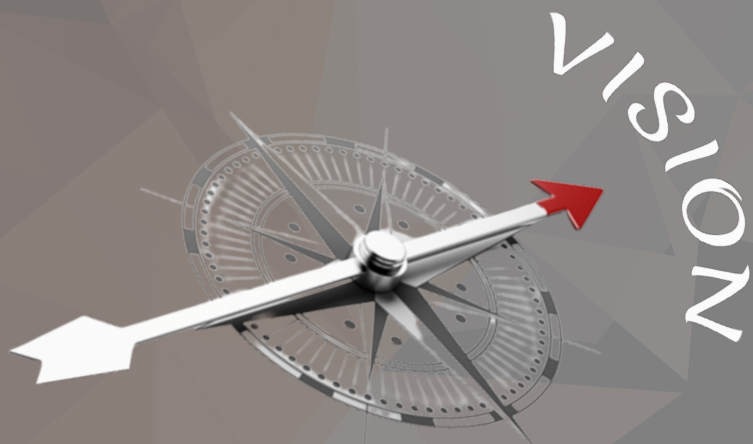
We believe that our purpose is to assist you, our client, in developing long-lasting brands that command consumer loyalty. We promise to come up with captivating ideas that keep your promise consistent with your brand's image and identity. We complement our mission with actions that benefit you.



Our Vision & Mission



Our mission is to assist organizations in successfully and qualitatively representing their businesses on the web by first truly understanding their needs and then providing customized solutions for them. The goal of Firebucket Digital Marketing is to provide high-quality products while maintaining long-term relationships with our clients. Our Digital Marketing Company builds relationships based on honesty and trust, rather than hiding behind data or statistics.



Our primary goal is to provide outstanding business solutions to our clients. We aim to deliver not only better, but a combination of uniqueness and the highest quality services you've ever experienced in website development, content management, creative design, and digital marketing services.

One of the most important services we provide to our clients is Social Media Marketing and Business to Business.



Our Team



Bhumi Oza
Founder



Jignesh Oza
Co-Founder



Vivek Patel
Director



Piyush Oza
Director



Nilesh
Graphic Designer



Niki
Graphic Designer



Smit
Graphic Designer



Aneri
Graphic Designer



Darshil
Graphic Designer



Nishant
Business Development Manager



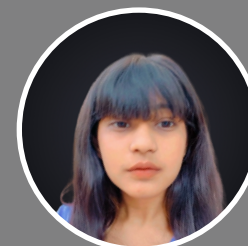
Harsh
Social Media Executive



Parth
Social Media Executive



Mansi
Social Media Manager



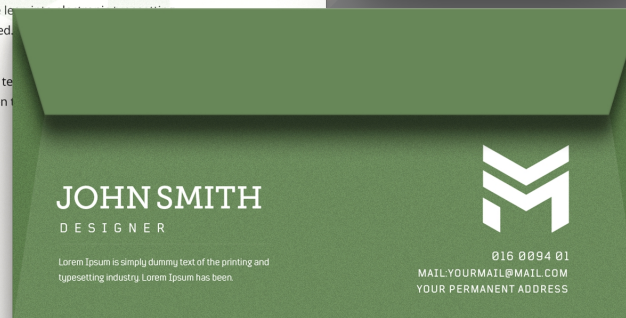
Taniya
Content Writer



Palak
Customer Service Representative



Branding....



*From developing business branding concepts to
designing branding elements, our team creates
distinctive brands that set your company apart
from the competition.
smit*



Logo....



Our team creates unique brands that set your company apart

from the competition, from conceptualizing your business

branding to designing the branding elements.



Signage



We have talented in-house designers who create stunning digital billboards, banners, animated video, documentaries, and much more. Whether you want to create a new brand or rebrand an existing one, our creative agency will assist you in meeting your goals.



Search Engine Optimization ...



Outrank your competitors in search engine results pages by utilizing our SEO services, which include content creation, on-page optimization, and the development of high-authority backlinks.



Social Media Marketing...

We assist you in managing your corporate profile and

posting engaging content to increase followers on social

media platforms such as Facebook, Instagram, Snapchat,

Twitter, and LinkedIn.



Email Marketing

*Our turnkey email marketing solution
provides your business with all of the digital
assets needed to set up, launch, and manage
email marketing campaigns.*



Media Planning



*Gain access to experts who can assist
your company with all media- related
tasks, from planning to execution. We
also track results to ensure the highest
possible ROI.*



Influencer Marketing

We help you find the right influencers and work with them to promote your brand, products, and messages to a highly targeted audience.



Google Ads



Our Google Ads service ensures a steady stream of highly targeted traffic to your websites, landing pages, and affiliate offers in order to acquire business leads and drive sales.



Events Marketing

*Our expert team collaborates with you to
determine the goals of your event. We
recommend the best event, attract your
target audience, and organize it.*



SOCIAL MEDIA MANAGEMENT

We aim at creating brand awareness, initiate & encourage consumer interactions & also look after the reputation management.

Social Media Management means managing your all social media profile like Facebook, Twitter, Google plus, etc in an integrated manner. It includes continuous updates about your brand and more important is interaction with your customer.

Nowadays customers not only check brand's presence on social media presence and reads review written by other users, but also check whether brand is responsive or not. Customer's trust also increases when he/she observes his/her friend is also following the same brand.

For all these, it is necessary for a brand to manage all social media profiles in an utmost professional manner.

We, at Socialee, take care of this with a pride of expertise. We are a team of content writers, graphic designer, social media strategist and social media manager. So, this helps a brand to get social with lucid content, attractive graphics and integrated strategy

What's included in SOCIAL MEDIA MANAGEMENT

- ✓ **SOCIAL ACCOUNT SETUP**
Developing business pages on different social media platforms.
- ✓ **SOCIAL MEDIA STRATEGY**
Positioning and targeting on social media
- ✓ **SOCIAL MEDIA PLAN**
Social Media Calendar in accordance with strategy
- ✓ **CONTENT CREATION**
Copy, image, GIF, video, slideshow and canvas
- ✓ **POSTING**
Tracking the best time to post through software
- ✓ **SOCIAL MEDIA LISTENING**
Tracking the brand mention and responding to them
- ✓ **BUSINESS PAGE OPTIMIZATION**
Optimizing the page to get higher rank in relevant categories
- ✓ **INCREASE NETWORK POPULARITY**
Increasing fan base in targeted audience
- ✓ **KEY PERFORMANCE METRICS REPORTING**
Visual report showing analytics to make easy strategic decision
- ✓ **SPAM MONITORING & REPUTATION MANAGEMENT**
Removing abusive comments and decreasing spam & War -room facility when brand faces any challenging situation.
- ✓ **FACEBOOK APPS DEVELOPMENT**
Apps development to integrate other social media accounts, contact us form, feedback form on fb



SOCIAL MEDIA OBJECTIVES

A Social Media Marketing campaign can address several business challenges.
A customized social media campaign can be designed to achieve specific objectives.

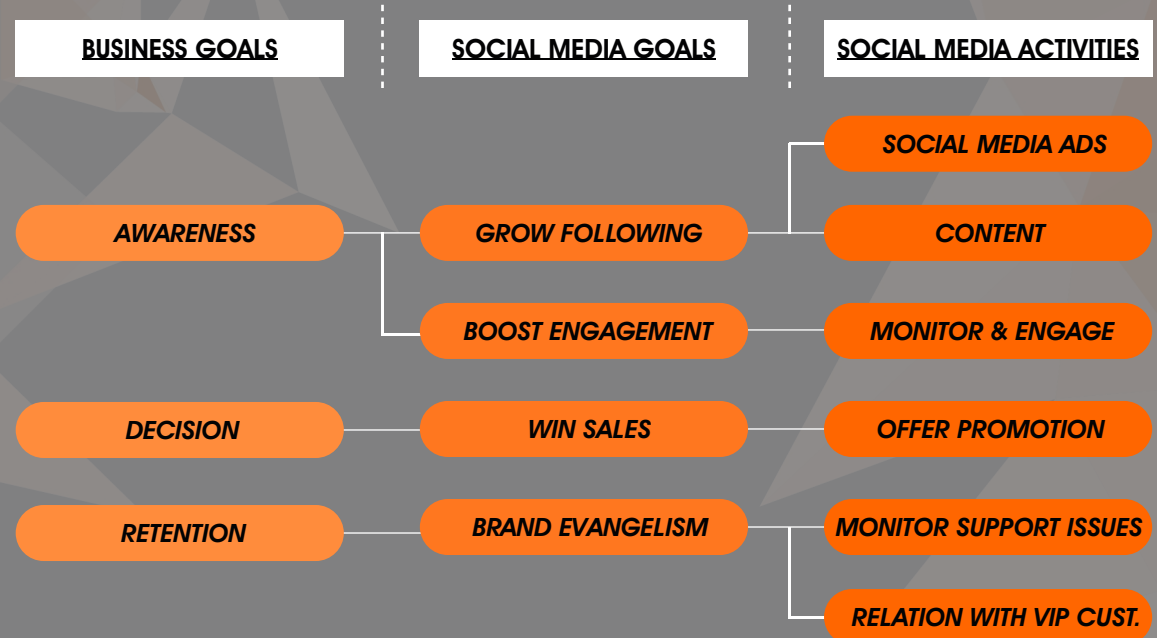
Following is a list of some of the prominent campaign objectives, which may be selected and prioritized based on client's business requirements:

- ▶ Increase online brand awareness
- ▶ Increase engagement
- ▶ Win sales
- ▶ Increase brand advocates on social media



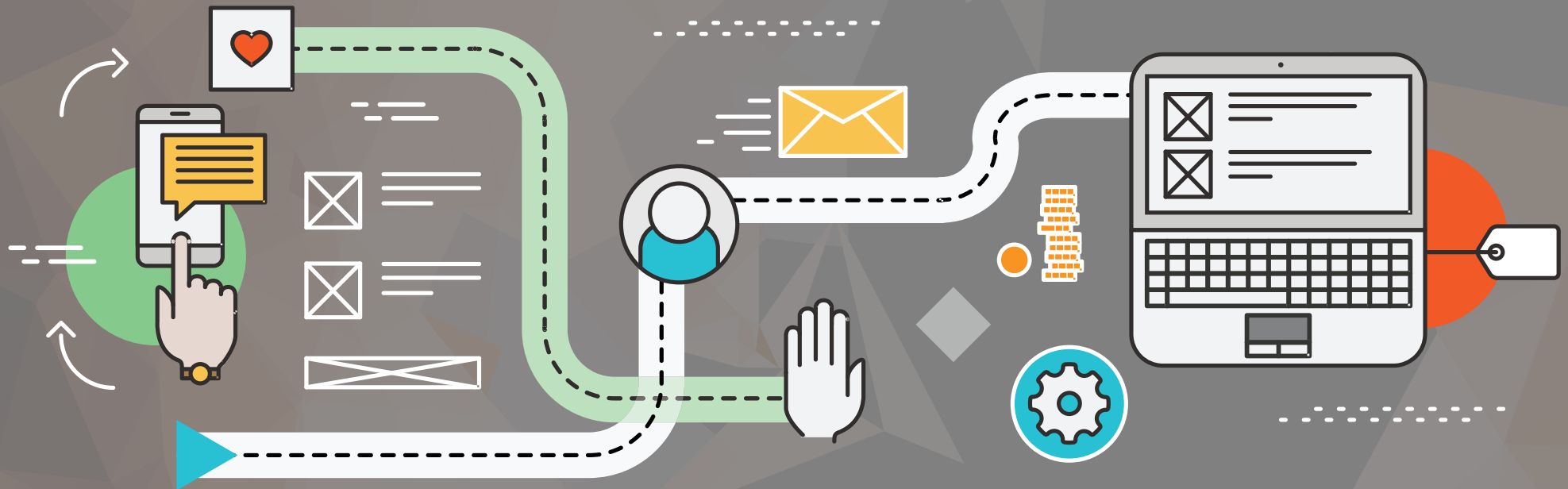
BUSINESS GOALS

What are the objectives and how we achieve?



Social Media Platforms?

How We Work For Different



*Information
Gathering*

*Strategy
Buildup*

*Creating
Plan-of-Action*

*Developing creatives &
Getting it approved*

*Posting when
highest TG is LIVE*

*Advertising
to TG*

Analyzing and reporting

*Listening and
responding to
audience*

SOCIAL MEDIA PLATFORMS



Image / Video / GIF
Creations



Quiz / Polls
Creations



Offers &
Discounts



Event
Creations



Facebook
Live



Campaign
Creation



Tweet Chats
on Twitter



Social Media
Advertising

Deciding about the suitable

SOCIAL MEDIA PLATFORMS

for your business

WE CONNECT YOUR BUSINESS WITH ALL MAJOR SOCIAL MEDIA PLATFORMS



Facebook



Twitter



Google +



You Tube



Pinterest



Instagram



Linked In



GLIMPSE OF OUR WORK



REACHED MORE THAN 90+ LACS AUDIENCE

We reached to more than 90+ lacs of audience through the campaigns run for different clients on various social media platforms such as facebook, twitter, google+, instagram & pinterest.



CREATED 13,000+ CREATIVE & CONTENT

Our creative team created more than 13,000 creative work for social media promotions. The creative images and SEO friendly content was the reason for higher engagement on the campaigns.



MORE THAN 120+ CAMPAIGNS

Our team of experts created more than 120+ social media campaigns. The strategies used in the campaigns gave a boost to the social media pages of the brands.

and also...

The brand pages we manage are among top 10 in their particular categories in India

Campaigns targetng the audience of 16+ Countires incl. India, USA, Australia, UK etc.

The targeted audience was from 38+ highly populated cities like New York, Sydney, Mumbai, Delhi, Ahmedabad etc.



Glimpse of our work

Branding



Consultancy



Food & Cafe



Hopitality



Industries



Realestate



Spa & Salon



Store



Certification & Partnership



*Why should **YOU** Hire us....*

Our approach to social media differs significantly from that of other digital media players.

Our approach to social media is markedly different from that of other digital media companies.

Every brand has a story, which we make sure to share on social media.



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/firebucket

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Let's meet up for a
COFFEE
and talk about
SOCIAL MEDIA

We believe in
DELIVERING
best campaign for
SOCIAL MEDIA
MARKETING